



**MED
Confederation**

GROW TOGETHER. GROW BETTER.



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OBJECTIVE

There is an urgent need to increase collaboration in the Mediterranean region, through creating a common organisation that unites the wide variety of networks and associations.

The MED Confederation is open to companies, corporations, civil society leaders and organisations, foundations, networks, and associations.

PROJECTS

The MED Confederation's ongoing projects include:

- **creating an economic cooperation network**
- **furthering social and labour integration**
- **establishing a network of business incubation centres**
- **increasing the mobility of young professionals to tackle post-graduate unemployment**
- **identifying on-the-job training opportunities on both shores of the Mediterranean.**



A window of opportunity is open for collaboration, using dialogue and synergy between all civil society actors, organisations, networks, and companies, and to do so under a single umbrella.

Such a collaborative framework has to be inclusive, flexible, results- and project-oriented, multi-sector, multi-disciplinary, and sustainable.

WE WANT TO GROW BETTER AND TOGETHER



MED Confederation

A NEW EXCITING INITIATIVE

To be eligible for membership, applicants must:

- be a formal organisation that is established in accordance with the laws of its country of origin
- comply with sound and transparent corporate governance practices.

MEMBER BENEFITS

MED Confederation members will be able to:

- access conferences, seminars and meetings organized by the MED Confederation and its partners
- receive publications issued by the MED Confederation and its partners
- engage policymakers
- promote partnerships between social institutions and companies
- connect with a network of corporate, civil society and think-tank representatives
- strengthen research capacity on economic policies and development
- improve local skills for the development of business projects
- gain visibility from MED Confederation events and publications at a regional level
- appear in the MED Confederation annual report
- obtain tax deductions where applicable.

Members will receive all this and more for a minimum contribution of €2,500.

Membership applications are subject to approval by the MED Confederation Board of Directors.

BOARD OF DIRECTORS

Jaloul AYED, MED Confederation President, is Tunisia's former Minister of Finance. He continues to serve as Director of Caisse des Dépôts et Consignations and as an independent member of the Central Bank and Ministry of Finance joint committee in charge of supervising the restructuring of public banks. An internationally renowned banker, finance and economics lecturer, and entrepreneur, he earned a Masters' Degree in Economics from the University of Maryland (1979).

Jameleddine BELHAJ ABDALLAH, Director General, Caisse des Dépôts et Consignations, earned a certificate from the Technical Institute of Banking, National Academy of Arts and Professions (France) (1990), and a bachelor's degree in economic sciences from the University of Tunis (1981). He joined Tunisia's Ministry of Finance in 1982 and has served as Under-Director of Domestic and Guaranteed Debt, General Director Public Debt and Financial Cooperation, and Head of Cabinet.

Chris DE NOOSE, MED Confederation Secretary General, has been Managing Director of the World Savings and Retail Banking Institute and the European Savings and Retail Banking Group (WSBI-ESBG) since 1994. He is a Member of the European Banking Industry Committee, the European Payments Council, the European Financial Reporting Advisory Group, the Board of Child and Youth Finance International, and the EBA Banking Stakeholder Group.

Senén FLORENSA, Executive President of the European Institute of the Mediterranean IEMed. A career diplomat since 1979, he served as Spanish Ambassador to Tunisia (2000-2004), Director General of Cooperation with the Arab World, Spanish Ministry of Foreign Affairs, General Consul in Berlin, and as diplomatic counselor at the cabinet of the Spanish President of the Government. Graduate student at Paris I (Panthéon-Sorbonne) and Fulbright Scholar at New York University. PhD in Economics, University Complutense Madrid.

Saïd LAFTIT, MED Confederation Vice-President, is Secretary General of Caisse de Dépôt et de Gestion, previously serving as Deputy General Manager (2009-10) and Finance Director (2004-07). He held senior positions at Crédit Immobilier et Hôtelier (2007-09) and Banque Marocaine pour le Commerce et l'Industrie (1993-2004). He holds a Université Paris-Dauphine Production Management PhD, and an ENSAE-Paris Economist and Statistician Engineer Diploma.

Jaume LANASPA, MED Confederation Vice-President, is former President and current Member of the Board of Trustees of "la Caixa" Foundation and President of the Barcelona Office of the Club of Rome. He joined "la Caixa" in 2003 and was Head of its Human Resources Department before taking on his current posts. Previously, he was the CEO of various companies, such as ACESA and Autopistes de Catalunya. He holds a Bachelor's Degree in Economic Sciences from the University of Barcelona.

Redouane NAJM-EDDINE is Chairman of the Al Barid Bank Management Board, Executive Deputy CEO of Group Barid Al Maghrib (Morocco Post), Alternate Member of the WSBI Board, Member of the PlaNet Finance Honour Committee, and a Sciences Po (Paris) Certified Administrator. He holds a PhD in Finance from the Université Paris I Panthéon-Sorbonne and is former Research Professor at the Centre d'Etudes Supérieures et Mathématiques Appliquées de Paris.

Jean-Marie PAINTENDRE, MED Confederation Vice-President, is Advisor for International Affairs at IPEMED and an independent board member in several financial institutions in Italy. He was Managing Director for International Affairs at CIC-Crédit Mutuel, Caisse des Dépôts, and Groupe Caisse d'Epargne, where he also served as Advisor to the Chairman for International Affairs. He graduated from ESSEC Paris.

Güven SAK, MED Confederation Vice-President, has been the Executive Director of Economic Policy Research Foundation of Turkey (TEPAV) since the Foundation's inception in 2004. He writes on public policy issues for the digital outlet Radikal and the dailies, Dünya and Hurriyet Daily News. He holds a PhD in Economics from the Middle East Technical University (METU) and an M.A. from the University of East Anglia.

FOUNDING INSTITUTIONS



Al Barid Bank is the Moroccan postal bank, created in 2010 with a sharp focus on low-income banking and financial inclusion. The bank's 1,800 subsidiaries reach the entire country, including remote areas, and we have developed a product portfolio that meets especially the needs of the unbanked. In 2012, thanks to Al Barid Bank, the Universal Postal Union named Morocco the developing world's fastest growing country in terms of financial inclusion.



Caisse de Dépôt et de Gestion (CDG) is a major player in the mobilisation and management of savings and pension funds, and a real powerhouse in driving financial sector modernisation and Morocco's development. Along with its mission to secure and monetise savings, CDG is the preferred partner of public authorities and a key player in financing the economy. It aims to contribute to economic and social development by creating wealth and employment across all regions of the Kingdom.



Caisse des Dépôts et Consignations (CDC) is a development institution founded in 2011 to provide Tunisia an entity capable of mobilising significant long-term resources and investing in equity in order to serve the country's general interest, economic development and public policy.



Economic Policy Research Foundation of Turkey (TEPAV) is Turkey's largest economic policy think tank. Founded in 2004 with the support of Union of Chambers of Commerce and Commodity Exchanges of Turkey (TOBB), it has more than 1.2 million members. Non-partisan, non-profit, and employing highly talented researchers and experts, TEPAV's mission is to develop innovative policy strategies for public and private sector development in Turkey and its surrounding region.



European Institute of the Mediterranean (IEMed), founded in 1989, is a consortium of the Catalan Government, Spanish Ministry of Foreign Affairs and Cooperation, and Barcelona City Council. It aims to foster action and projects that promote cooperation among Mediterranean countries, economies and societies, promoting stability, shared prosperity and dialogue.



Funded by Mediterranean companies, **IPEMED** is a non-profit organisation that strives to integrate the countries of the north, south and east of the Mediterranean via economic means. Created in 2006, it raises awareness of the common future and interests of these countries, accords priority to the economy, favours an operational approach to projects, and works according to a long-term perspective.



"la Caixa" Banking Foundation groups under Criteria CaixaHolding all its existing investments, including CaixaBank, which serves nearly 14 million clients via 6,000 branches. The foundation is the leading social welfare institution in Spain and one of the most important in Europe. It launches social initiatives to attend to those most in need, investing in the future of young people through education and promoting access for all to culture and science. In 2013, the foundation carried out more than 42,000 activities on a budget of €500 million.



WSBI brings together savings and retail banks from 90 countries, representing the interests of approximately 7,000 banks. It supports the aims of the G20 in achieving sustainable, inclusive and balanced growth and job creation around the world. WSBI favours an inclusive form of globalisation that is just and fair, supporting international efforts to advance financial access and financial usage for everyone. It supports a diversified range of financial services that responsibly meet customers' transaction, saving and borrowing needs.

For more information contact:

MED Confederation Secretariat
Mr Chris De Noose, Secretary General
info@medconfederation.org